

AIMPOWER.ORG

# AI and the Empowerment of People with Disabilities

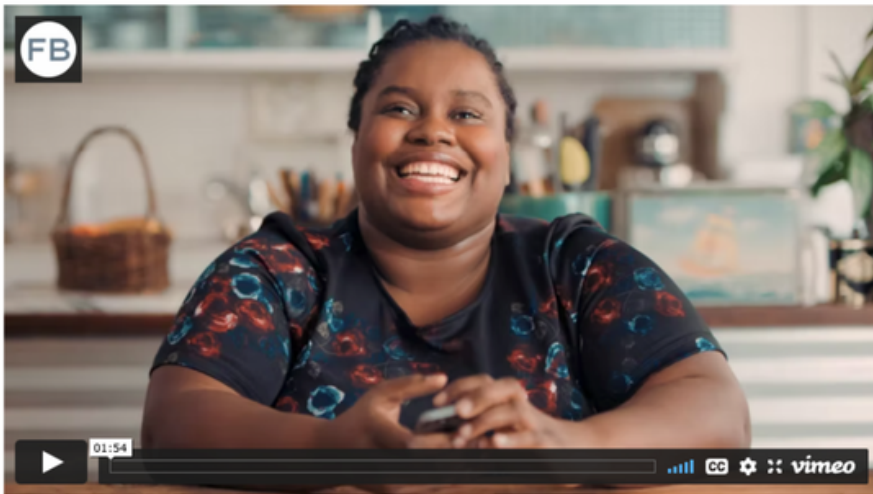
Shaomei Wu

Invited Talk

SheTek Conference Nov 3, 2022

# Using Artificial Intelligence to Help Blind People 'See' Facebook

April 4, 2016



By [Shaomei Wu](#), Software Engineer and [Hermes Pique](#), Software Engineer on iOS and [Jeffrey Wieland](#), Head of Accessibility

CADE METZ BUSINESS OCT 27, 2015 9:00 AM

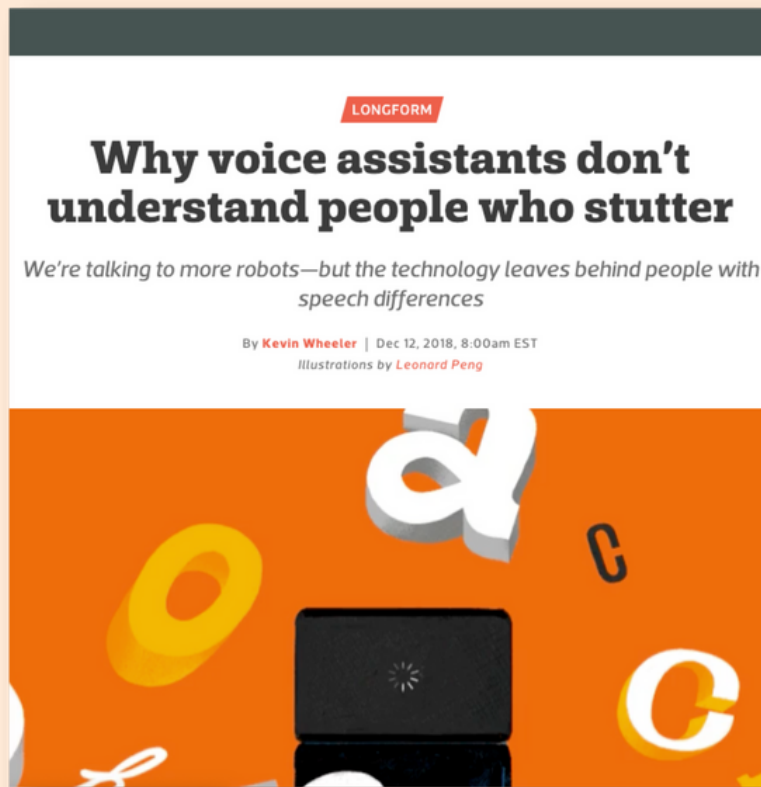
## Facebook's AI Can Caption Photos for the Blind on Its Own

Through the power of "deep learning," Facebook is figuring out how to make the social network accessible to nearly everyone.



That's me, back in 2015

# Denied Services



Source: <https://curbed.com/>

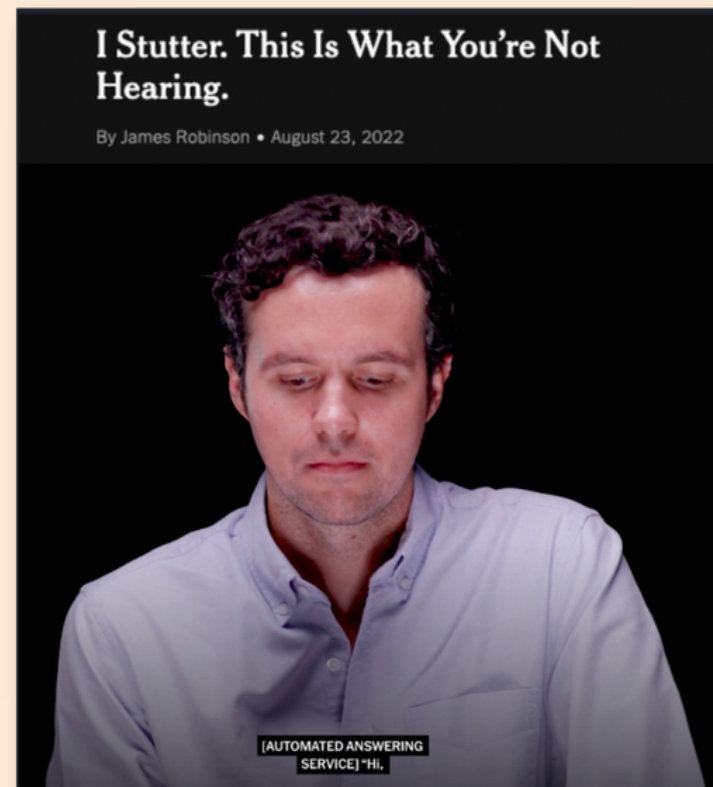


Image credit: NYTimes Opinion

# Targeted Harm



**Alice Wong**  
@DisVisibility



"TikTok Admits It Suppressed Videos by Disabled, Queer, and Fat Creators

TikTok says that as part of an anti-bullying policy, it restricted videos that featured people whose bodies had “problems.””

[slate.com/technology/201...](https://slate.com/technology/2019/12/05/tiktok-suppressed-videos-disabled-queer-fat-creators/) via @slate

[#TikTok](#) [#SuckItAbleism](#)

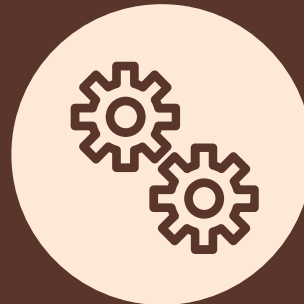
9:56 AM · Dec 5, 2019 · TweetDeck

**144** Retweets   **53** Quote Tweets   **133** Likes

# Meaningful Representation



Data



Method



Evaluation

**We need a **new paradigm** for  
tech research, design and  
development that respect the  
goals, creativity, and agency  
of people who have been  
marginalized and oppressed.**

**COMMUNITY ORIENTED,  
NOT TECHNOLOGY ORIENTED.**

We want a long-term, respectful relationship with the communities we partner with, through which the communities are involved from ideation to production.

**BUILD FOR EMPOWERMENT,  
NOT ENGAGEMENT**

We will not optimize for time spent or user growth, but design for long-term economic, emotional, and social wellbeing of the communities we work with.

**EMPHASIZE INTERSECTIONALITY**

We acknowledge the structural hierarchy within marginalized communities and prioritize the needs of those on the margin of the margins.

**OPEN AND TRANSPARENT**

We will publish all the research and open source our technical work to make them open and accessible to the communities we partner with.

**AImpower.org**  
**Principles**

## CASE STUDY

# Stuttering and Telecommunication

"On Zoom, your voice is so important for you to communicate than before. They can not see your body, your gestures. Your words carry more meaning. You have to impress people with your words. **For someone who stutters, videoconferencing is a disadvantage.**"

Community research participant





## COMMUNITY RESEARCH FINDINGS

# The Hidden Costs of Videoconferencing for people who stutter

Videoconferencing technologies are NOT stutter friendly:

- Preset “**self-view**” in video calls puts people in direct confrontation with their stutter and makes them more self-conscious.
- Limited support for **non-verbal communication** (e.g. body-languages, eye contact) undermine people's current strategies for expressing themselves and connecting with audience.

People can still participate - but with **extra time, labor, and mental efforts** that make videoconferencing doubly exhausting.

# Questions?

REACH US AT  
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